

Information Sources

- News Media
- Government Agencies
- Medical Professionals
- Friends & Family
- Co-Workers & Clients

Demographics & Health

- Age
- Health Conditions

Work and Family Experiences

- Caring for COVID-19 clients
- Loss of Family & Friends
- Prior Influenza Vaccination
- Perceived Work Treatment
- Prior healthcare experiences

Personal Beliefs

- Religious Beliefs
- Trust in healthcare systems

Perceived Susceptibility & Severity

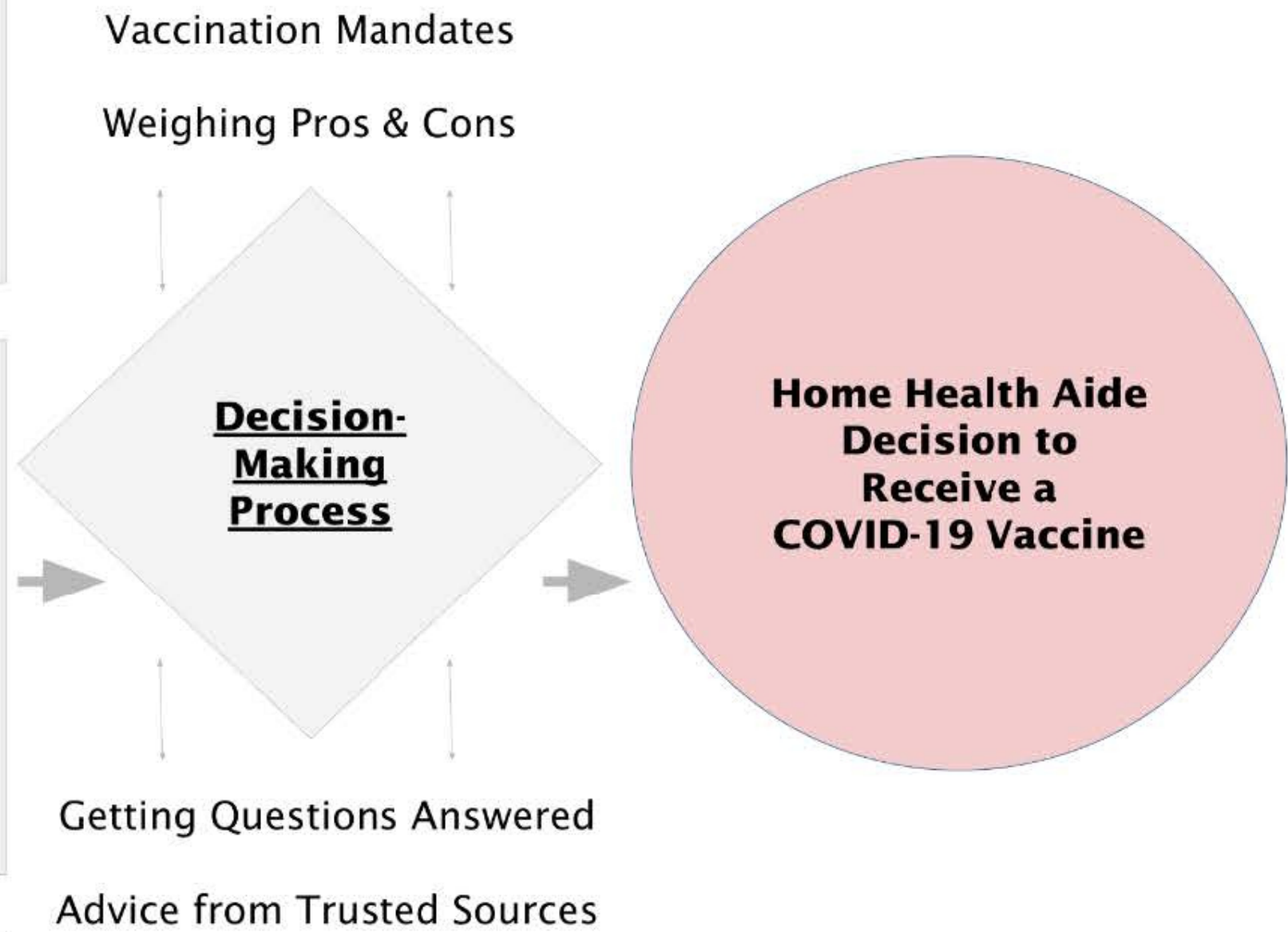
- Perceived risk of transmission
- Infection control/prevention practices
- Previous infection of self/others
- Perceived consequences of COVID-19

Benefits of Vaccination

- Reduced infection risk to self
- Reduced infection risk to clients, family, friends and public
- Reduced illness severity
- Trust & social approval from clients
- Satisfying work requirements
- Return to “normal” pre-pandemic life

Barriers to Vaccination

- Concerns for vaccine safety, efficacy, and rapid development/testing
- Side-effects & health consequences



* Diagram is adapted from the Health Belief Model